WHERE IDEAS TAKE SPACE

FOOD | FASHION | CULTURE | INNOVATION

CMC
CALIFORNIA MARKET CENTER
WE ARE IN THE BUSINESS OF CREATING PLACES

We aim to make lasting impressions on the cities and neighborhoods in which we do business. The architecture of our iconic projects define skylines and streetscapes around the globe, and the commercial districts we create combine both historic and modern architecture. Our distinctive place making integrates destination shopping, dining and amenities on-site; the highest standards in sustainability and efficiency; and a strong social, cultural and community involvement. Brookfield is setting a new benchmark for the modern urban live-work-play environment, embracing the changing lifestyle of today’s sophisticated individual.
A BOLD VISION

3 BUILDING CAMPUS
140K SQUARE FEET OF RETAIL
1.8M SQUARE FEET OF TOTAL REDEVELOPMENT
23.5K SQUARE FEET OF PLAZA AMENITY SPACE
6.3K SQUARE FEET ROOFTOP TERRACE
Thriving Amenity Rich Urban Center

Restaurants, bars, & retail outside your doorstep including 18 of the Los Angeles Times' top restaurants.

- Over 120 days annually
- 45+ events hosted by CMC
- 34k annual event attendees
- 1.5m annual fashion district visitors
- 5 major market weeks per year
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- Vans
- Aesop
- Whole Foods
- Apple
- West Elm

LA Convention Center
LA Live
Staples Center
South Park
Grand Hope Park
FIDM
Ralphs
Whole Foods
Figat7th
The Bloc
Nomad Hotel
Pershing Square
The Orpheum Theatre
Globe Theatre
Eastern Columbia Lofts
Ace Hotel
The Hoxton
The Mayan
Master Burger
The Proper Hotel

Fashion District
Grand Central Market
The Broad
The Grand LA
Verve
Urban Outfitters
Paris Baguette

Historic Core
Financial District
DTLA
THE HEART OF THE CITY

OVERVIEW

5.64 SQ. MILES
Radius of DTLA

$34 BILLION
Invested in DTLA Since 1999

1,000+
New Restaurants, Bars, Retail, Nightlife and Amenities Opened from 2010-2019

MOST ACCESSIBLE
Region in Greater Los Angeles Linked by Public Transit/Metro System

STRONG MARKET DEMOGRAPHICS

60,000
Residents

$123,000
Residents Avg. HH Income

36 YEARS
Median Age of Residents

500,000
Weekday Population

$122,000
Workers Avg. HH Income

41 YEARS
Median Age of Workers

BOOMING RESIDENTIAL MARKET

37,759
Units Constructed Since 1999

95%
Occupied in Current Stock

4,629
Units Under Construction

29,338
Units Proposed

TOURISM*

22 MILLION
Total Number of Visitors to DTLA

1.6 MILLION
Hotel Guests

$142
Average Daily Spend Per Person in DTLA

Source: Downtown Center Business Improvement District DTLA 2020 Survey & L.A. Tourism and Convention Board 2018

ACCESSIBILITY

50 METRO BIKE SHARE STATIONS
- THREE ON CMC’S DOORSTEP

8 METRO STATIONS WITH ACCESS TO ALL METRO LINES

SHUTTLE
TO DTLA’S TWO MAIN STATIONS: UNION & 7TH/Metro
Only a 10-minute walk from CMC lies the DTLA retail sector, which is fast becoming one of the most recognized retail destinations in the world. In recent years, this area’s historic Broadway corridor has seen a rapid emergence of best-in-class retail and lifestyle brands from around the globe.

**Notable DTLA Retail Brands** (10 min walk)

1. A.P.C.
2. Acne Studios
3. Aesop
4. Apple Store
5. COS
6. Timothy Oulton
7. Foot Locker
8. Footaction
9. Gentle Monster
10. Jordan Flagship Store
11. Mykita
12. Paul Smith
13. Ross Dress for Less
14. Urban Outfitters
15. Warby Parker
16. West Elm
17. Sheik
18. PacSun
19. Nice Kicks
20. Blends Los Angeles
A growing selection of modern hotel brands such as Ace, Freehand, and NoMad are all within close proximity to CMC. These upscale lodging choices perfectly complement DTLA’s renowned food and beverage scene—which offers a compelling blend of top-tier regional chefs, first-to-market restaurant groups, and best-in-class fast-casual dining destinations.
Over the last decade, downtown L.A. has experienced a rapid increase in its resident population as a growing number of young, upwardly mobile professionals has been drawn to the area’s upscale, energetic atmosphere. Today, DTLA’s eclectic resident population stands at 65,000. Most residents are affluent professionals with high levels of education, and many work in the creative, fashion, arts, or entertainment industries.
IMMEDIATE CAMPUS CONNECTIVITY
EXPANSIVE STOREFRONTS
This drawing was prepared by an outside source and provided to Brookfield. We are not responsible for the accuracy of this drawing, and all information should be field verified. Any dimensions shown are approximate.
STAY IN THE KNOW
CONNECTIVITY

OVER 14K INSTAGRAM FOLLOWERS

DEDICATED CMC WEBSITE

SEASONAL EVENTS AND ARTS PROGRAMMING

CMC SOCIAL MEDIA CONTENT CREATION

CMC PR PITCHES

BROOKFIELD PROPERTIES OFFICE TENANT APP

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LA MARKET WEEK

January 6-12: Spring/Summer 22
March 8-14: Fall 23
June 10-16: Spring 23
August 29-September 3: Fall 23

LA KIDS MARKET

January 6-12: Spring/Summer 22
March 8-14: Fall 23
June 10-16: Spring 23
August 29-September 3: Fall 23

FASHION AND EVENTS PAGE