

WHERE
IDEAS
TAKE  SPACE
CALIFORNIA MARKET CENTER

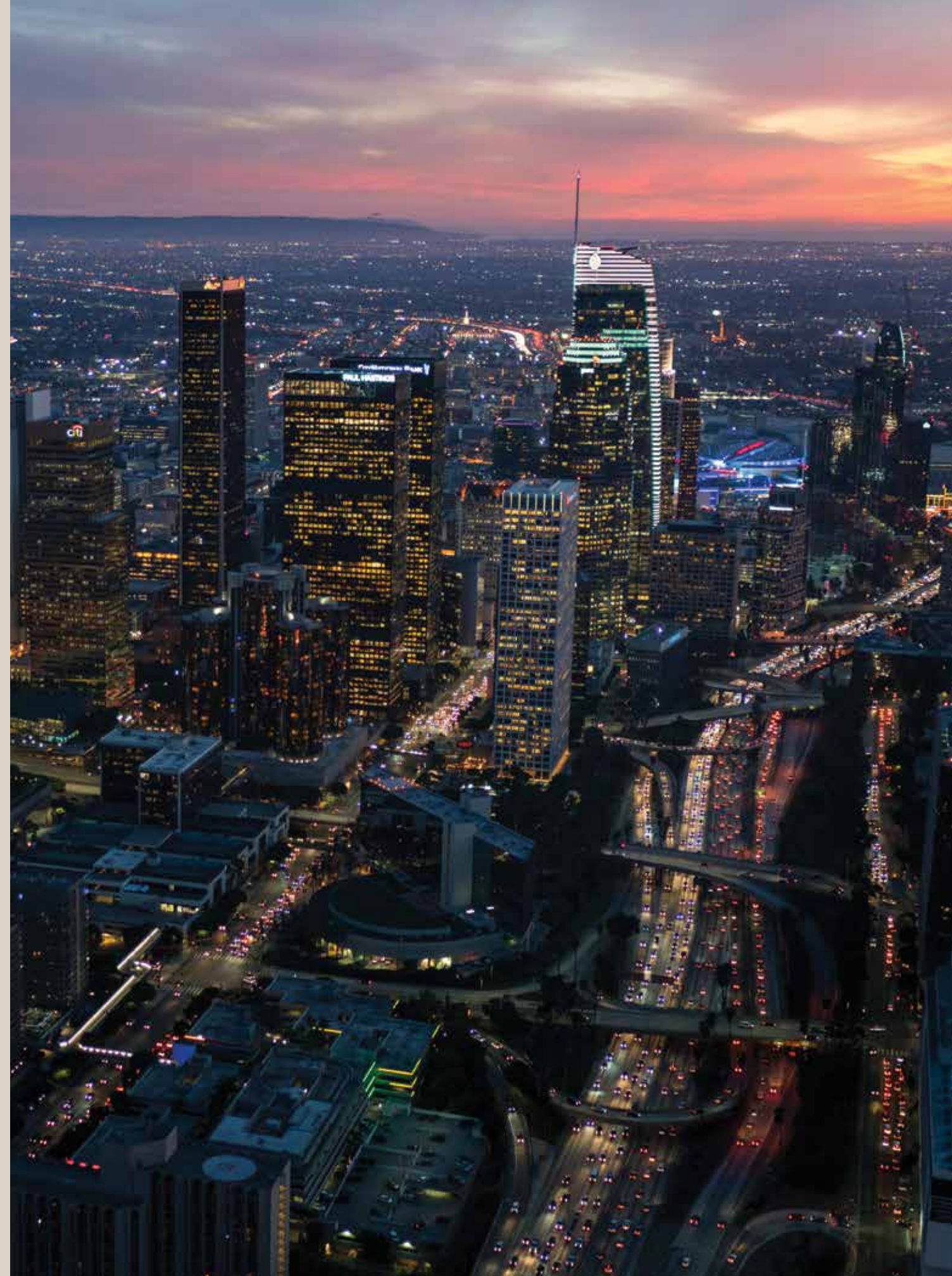
FOOD | FASHION | CULTURE | INNOVATION

BROOKFIELD PROPERTIES

WE ARE IN THE BUSINESS OF CREATING PLACES

We aim to make lasting impressions on the cities and neighborhoods in which we do business. The architecture of our iconic projects define skylines and streetscapes around the globe, and the commercial districts we create combine both historic and modern architecture. Our distinctive place making integrates destination shopping, dining and amenities on-site; the highest standards in sustainability and efficiency; and a strong social, cultural and community involvement. Brookfield is setting a new benchmark for the modern urban live-work-play environment, **embracing the changing lifestyle of today's sophisticated individual.**

Brookfield
Properties



A BOLD VISION

3

BUILDING
CAMPUS

140K

SQUARE FEET
OF RETAIL

1.8M

SQUARE FEET OF TOTAL
REDEVELOPMENT

23.5K

SQUARE FEET OF
PLAZA AMENITY SPACE

6.3K

SQUARE FEET
ROOFTOP TERRACE

THRIVING AMENITY RICH URBAN CENTER

Restaurants, bars, & retail outside your doorstep including 18 of the Los Angeles Times' top restaurants



45+

EVENTS HOSTED
BY CMC.
OVER 120 DAYS
ANNUALLY

34K

ANNUAL EVENT
ATTENDEES

1.5M

ANNUAL
FASHION DISTRICT
VISITORS

5

MAJOR MARKET
WEEKS PER YEAR



DTLA

THE  OF THE CITY

OVERVIEW

5.84 SQ. MILES
Radius of DTLA

\$34 BILLION
Invested in DTLA Since 1999

1,000+
New Restaurants, Bars, Retail, Nightlife
and Amenities Opened from 2010-2019

MOST ACCESSIBLE
Region in Greater Los Angeles Linked
by Public Transit/Metro System

STRONG MARKET DEMOGRAPHICS

80,000
Residents

\$123,000
Residents Avg. HH Income

38 YEARS
Median Age of Residents

500,000
Weekday Population

\$122,000
Workers Avg. HH Income

41 YEARS
Median Age of Workers

BOOMING RESIDENTIAL MARKET

37,759
Units Constructed
Since 1999

95%
Occupied in
Current Stock

4,829
Units Under
Construction

29,338
Units Proposed

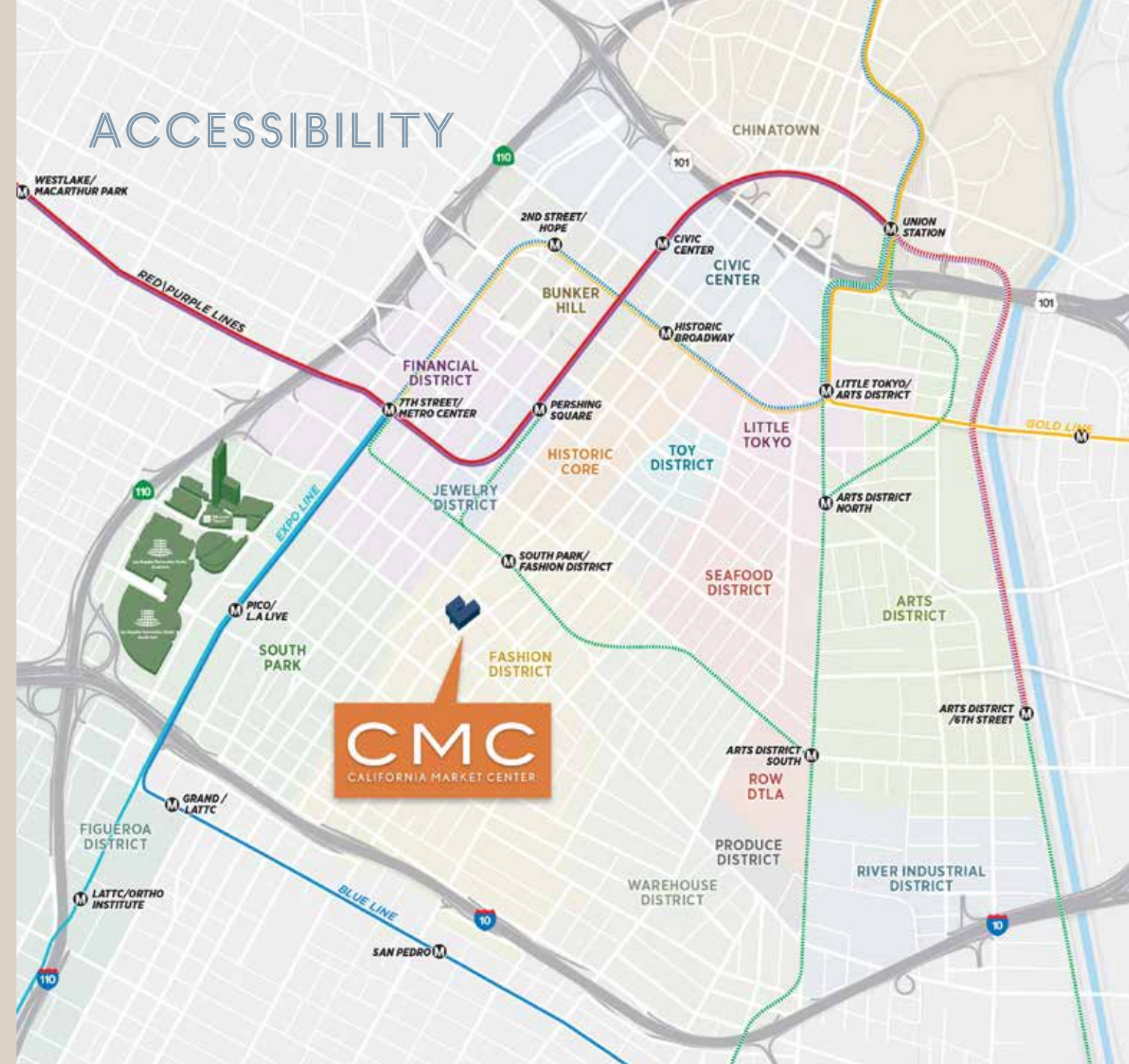
TOURISM*

22 MILLION
Total Number of
Visitors to DTLA

1.6 MILLION
Hotel Guests

\$142
Average Daily Spend
Per Person in DTLA

Source: Downtown Center Business Improvement District DTLA 2020 Survey & L.A. Tourism and Convention Board 2016



50
METRO BIKE SHARE STATIONS
- THREE ON CMC'S DOORSTEP



8
METRO STATIONS WITH
ACCESS TO ALL METRO LINES



SHUTTLE
TO DTLA'S TWO MAIN STATIONS:
UNION & 7TH/ METRO



DOWNTOWN LOS ANGELES RETAIL

800+
RESTAURANTS,
BARS, RETAIL
& NIGHTLIFE

15+
ENTERTAINMENT
VENUES

30+
MUSEUMS &
GALLERIES

4
WEEKLY
FARMERS
MARKET

9
GROCERY
STORES

Only a 10-minute walk from CMC lies the DTLA retail sector, which is fast becoming one of the most recognized retail destinations in the world. In recent years, this area's historic Broadway corridor has seen a rapid emergence of best-in-class retail and lifestyle brands from around the globe.



A.P.C.

Aēsop



COS

URBAN OUTFITTERS

GENTLE MONSTER

Acne Studios

NORDSTROM

NICE KICKS.



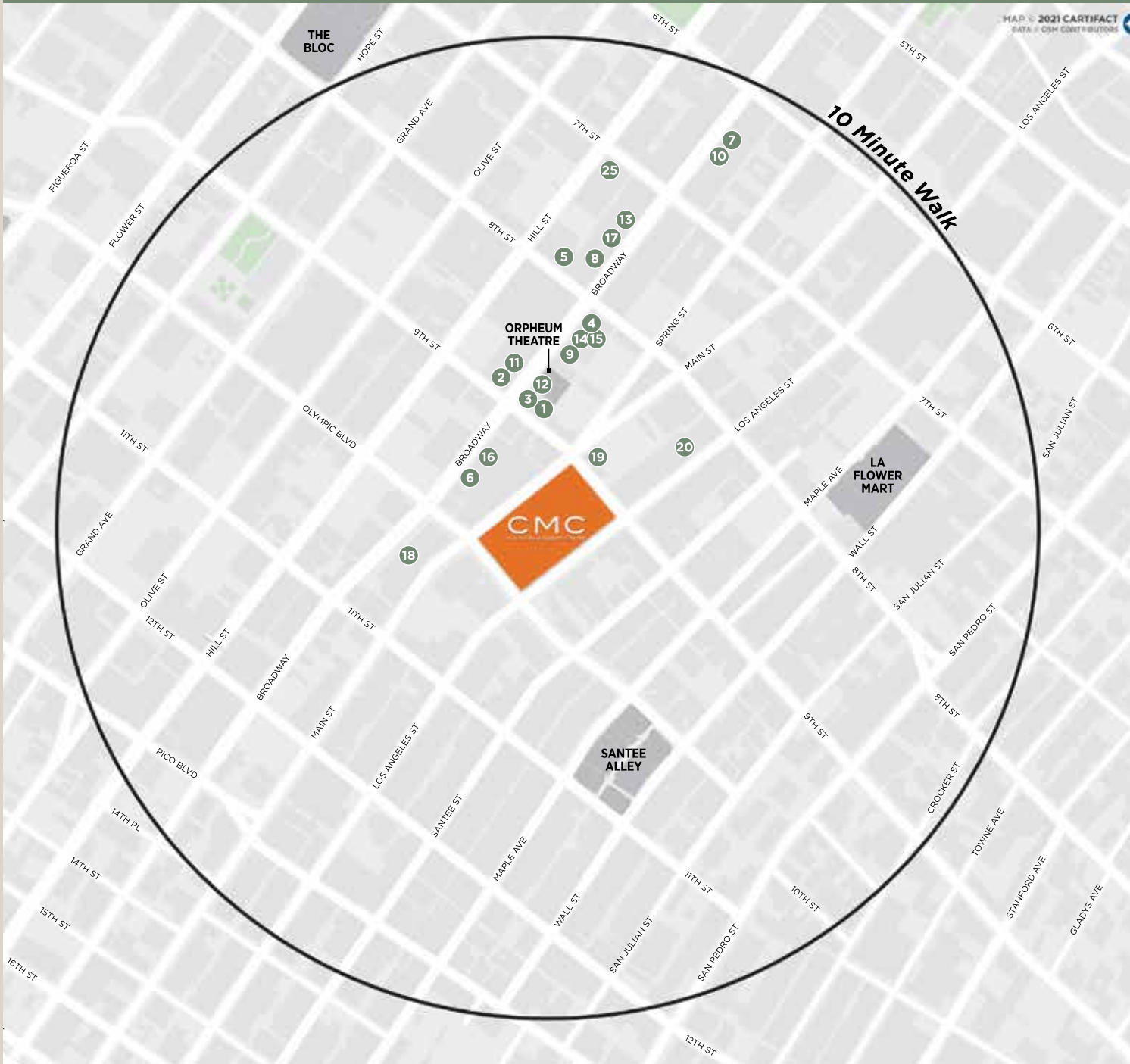
EQUINOX

MYKITA

VANS

west elm

UNIQLO



NOTABLE DTLA RETAIL BRANDS (10 MIN WALK)

1. A.P.C.
2. ACNE STUDIOS
3. AESOP
4. APPLE STORE
5. COS
6. TIMOTHY OULTON
7. FOOT LOCKER
8. FOOTACTION
9. GENTLE MONSTER
10. JORDAN FLAGSHIP STORE
11. MYKITA
12. PAUL SMITH
13. ROSS DRESS FOR LESS
14. URBAN OUTFITTERS
15. VANS
16. WEST ELM
17. SHIEKH
18. PACSUN
19. NICE KICKS
20. BLENDS LOS ANGELES



RENOWNED FOOD, BEVERAGE & HOSPITALITY

A growing selection of modern hotel brands such as Ace, Freehand, and NoMad are all within close proximity to CMC. These upscale lodging choices perfectly complement DTLA’s renowned food and beverage scene—which offers a compelling blend of top-tier regional chefs, first-to-market restaurant groups, and best-in-class fast-casual dining destinations.

the hoxton

freehand

DAMA

BOTTEGA LOUIE

PROPER

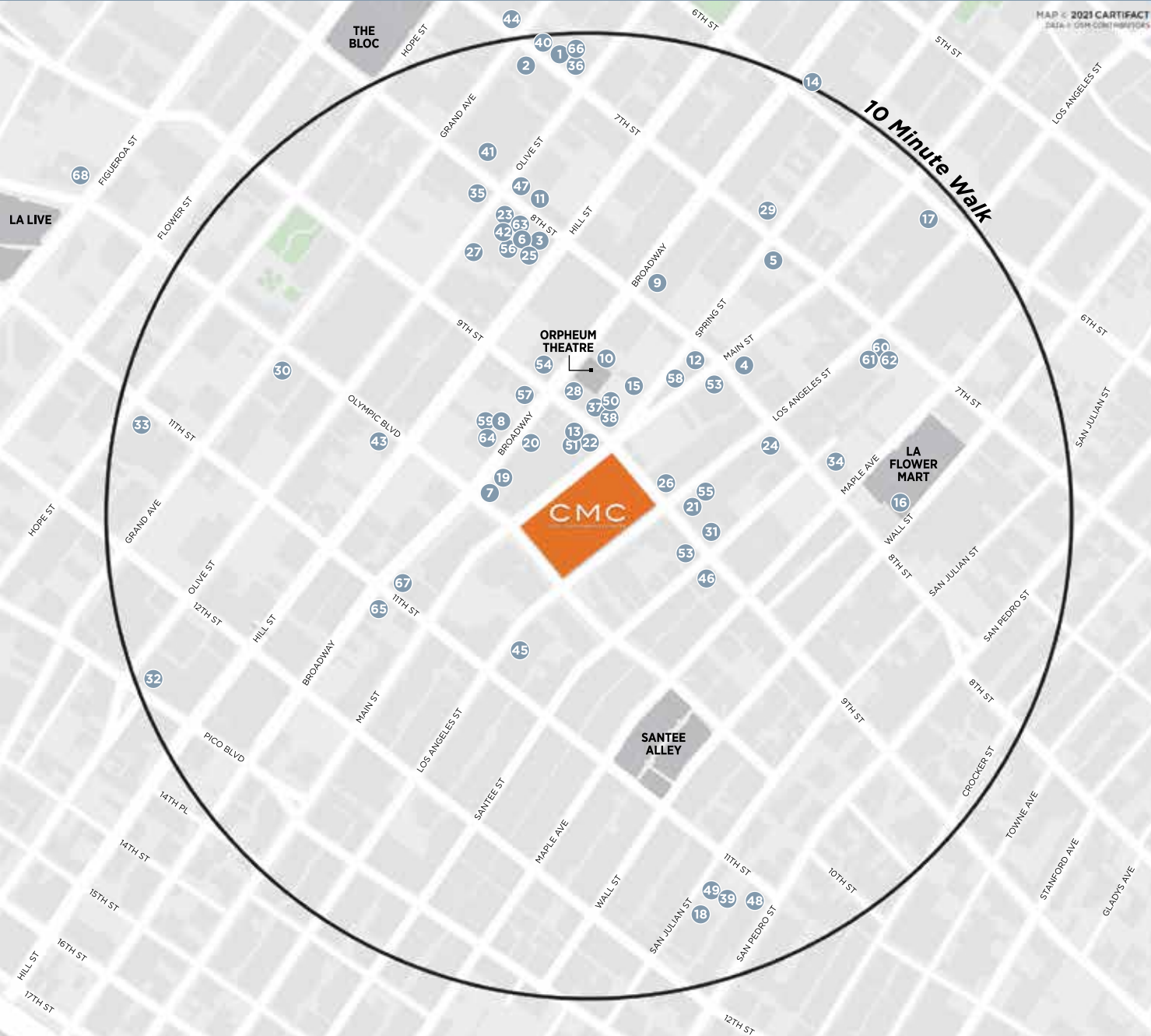
Dune

VERVE
COFFEE ROASTERS

COLE'S
ORIGINATORS
OF THE
FRENCH DIP

ACE HOTEL

roSoblu



DTLA RESTAURANTS, BARS & HOSPITALITY (10 MIN WALK)

- | | | | | |
|---------------------|-----------------------------|--------------------------|------------------------|----------------------|
| 1. SEVEN GRAND | 16. POPPY AND ROSE | 29. TIERRA MIA COFFEE | 43. BIRDIES | 57. TACOS MEXICO |
| 2. BOTTEGA LOUIE | 17. COLE'S | 30. GENWA KOREAN BBQ | 44. CHIPOTLE | 58. UNCLE PAULIE'S |
| 3. SHAKE SHACK | 18. ROSSOBLU | 31. BROKEN MOUTH | 45. EARTH BEAN COFFEE | 59. ZINQUE |
| 4. WILD LIVING FOOD | 19. DTLA RAMEN | 32. FIRST DRAFT TAPROOM | 46. STARBUCKS | 60. HOLY BASIL |
| 5. LITTLE DAMAGE | 20. CORPORATION FOOD HALL | 33. PRANK BAR | 47. DUNKIN' DONUTS | 61. VIRTU COFFEE |
| 6. SHIBUMI | 21. PRESSED JUICERY | 34. NO GHOST BEARS | 48. SUPERFINE PIZZA | 62. THE BASE |
| 7. DUNE | 22. PATTERN BAR | 35. TOCAYA ORGANICA | 49. COGNOSCENTI COFFEE | |
| 8. BEST GIRL | 23. THE EXCHANGE | 36. THE NOMAD RESTAURANT | 50. 9TH STREET RAMEN | HOTELS |
| 9. LA BIERGARTEN | 24. SONORATOWN | 37. WOODSPOON | 51. UOBEI SUSHI | 63. FREEHAND |
| 10. BROADWAY BAR | 25. CALIFORNIA CHICKEN CAFE | 38. LALA'S ARGENTINIAN | 52. CASA LA DONA | 64. ACE HOTEL |
| 11. GOLDEN GOPHER | 26. AMANTE RESTAURANT | 39. DAMA | 53. EL POLLO LOCO | 65. PROPER HOTEL |
| 12. PEKING TAVERN | 27. MODERN TIMES | 40. LITTLE SISTER | 54. IL CAFE | 66. THE NOMAD HOTEL |
| 13. NEW MOON | 28. UMAMI BURGER | 41. WHOLEFOODS | 55. MARKET RESTAURANT | 67. THE HOXTON HOTEL |
| 14. WAKE & LATE | | 42. SWEETGREEN | 56. PARIS BAGUETTE | 68. FIGUEROA HOTEL |
| 15. VERVE COFFEE | | | | |



EXPLOSIVE RESIDENTIAL GROWTH

247%

TOTAL RESIDENTIAL
PROPERTY VALUE
INCREASE SINCE 1997

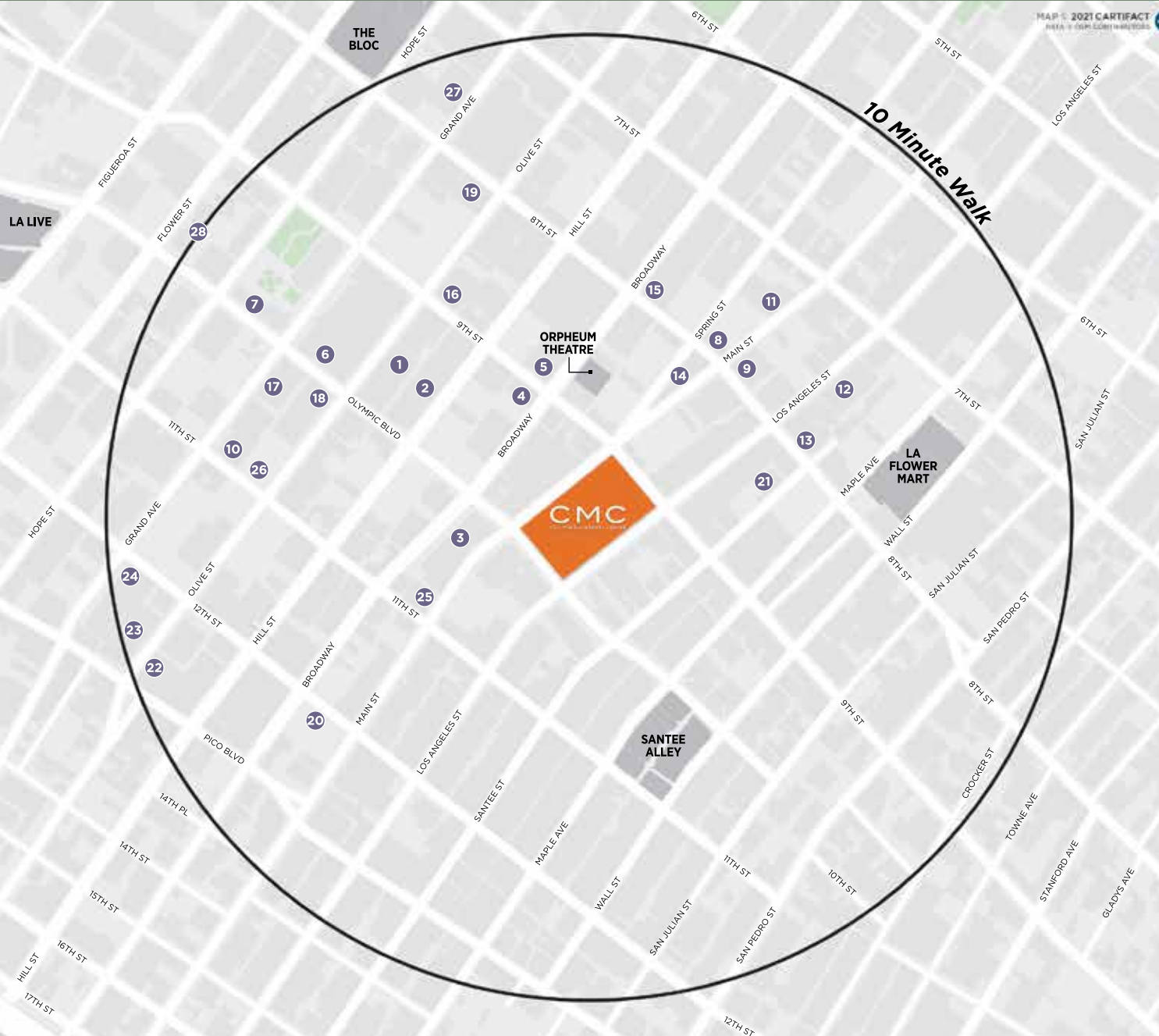
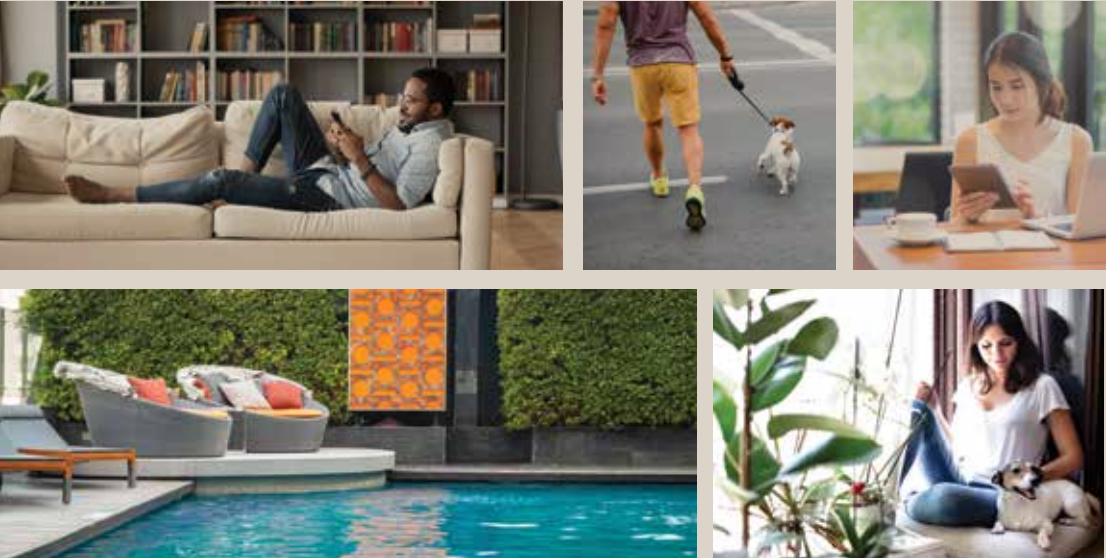
91%

OCCUPANCY
RATE

4K

UNITS WITHIN
10 MIN WALK OF CMC

Over the last decade, downtown L.A. has experienced a rapid increase in its resident population as a growing number of young, upwardly mobile professionals has been drawn to the area's upscale, energetic atmosphere. Today, DTLA's eclectic resident population stands at 65,000. Most residents are affluent professionals with high levels of education, and many work in the creative, fashion, arts, or entertainment industries.



DTLA RESIDENTIAL (10 MIN WALK)

- | | | |
|---------------------------------------|---|--------------------------------|
| 1. OLYMPIC BY WINDSOR 263 UNITS | 11. DEWEY HOTEL APARTMENTS 42 UNITS | 21. MAXFIELD LOFTS 96 UNITS |
| 2. SOUTH PARK BY WINDSOR 300 UNITS | 12. SANTEE COURT APARTMENTS 238 UNITS | 22. WREN 362 RESIDENCES |
| 3. BROADWAY PALACE 679 UNITS | 13. GARMENT LOFTS 77 UNITS | 23. OLIVE DTLA 293 UNITS |
| 4. BLACKSTONE APARTMENTS 82 UNITS | 14. NCT LOFTS 93 UNITS | 24. G12 347 UNITS |
| 5. EASTERN COLUMBIA LOFTS 147 UNITS | 15. THE CHAPMAN FLATS 168 UNITS | 25. 11TH & MAIN 379 UNITS |
| 6. RESERVE LOFTS 79 UNITS | 16. LEVEL FURNISHED LIVING 303 UNITS | 26. AVEN 536 UNITS |
| 7. RENAISSANCE TOWER 209 UNITS | 17. 1000 GRAND BY WINDSOR 273 UNITS | 27. EIGHTH & GRAND 700 UNITS |
| 8. GREAT REPUBLIC LOFTS 72 UNITS | 18. OAKWOOD OLYMPIC 201 UNITS | 28. THE MET 270 UNITS |
| 9. HUNTINGTON APARTMENTS 204 UNITS | 19. ATELIER 363 UNITS | |
| 10. TEN50 CONDOS 151 UNITS | 20. AXIS APARTMENTS 391 UNITS | |

CMC NEIGHBORS





SUPPORTING INNOVATION IN
PERFORMANCE AND VISUAL ART



THRIVING OPEN-AIR PUBLIC PLAZA



IMMEDIATE CAMPUS CONNECTIVITY



EXPANSIVE STOREFRONTS

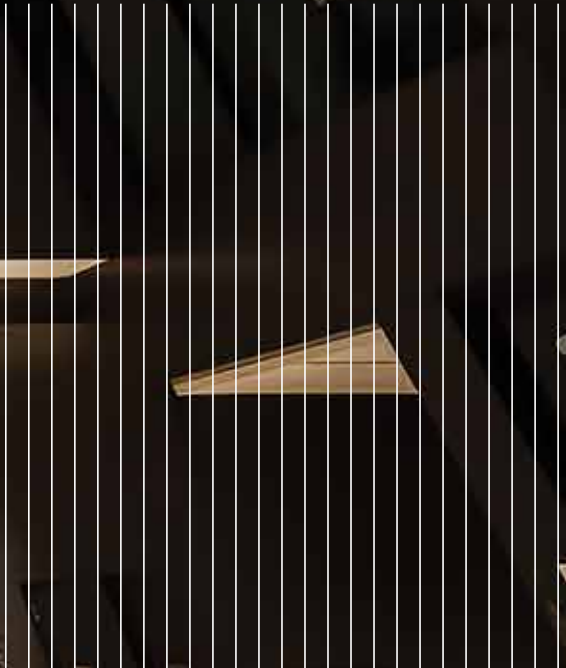
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CALIFORNIA MARKET CENTER



VIBRANT PLAZA PROGRAMS AND MARKETS

SKYBRIDGE WORKPLACE



PLAZA LEVEL MERCHANDISING PLAN



SPRING ST

MAIN ST

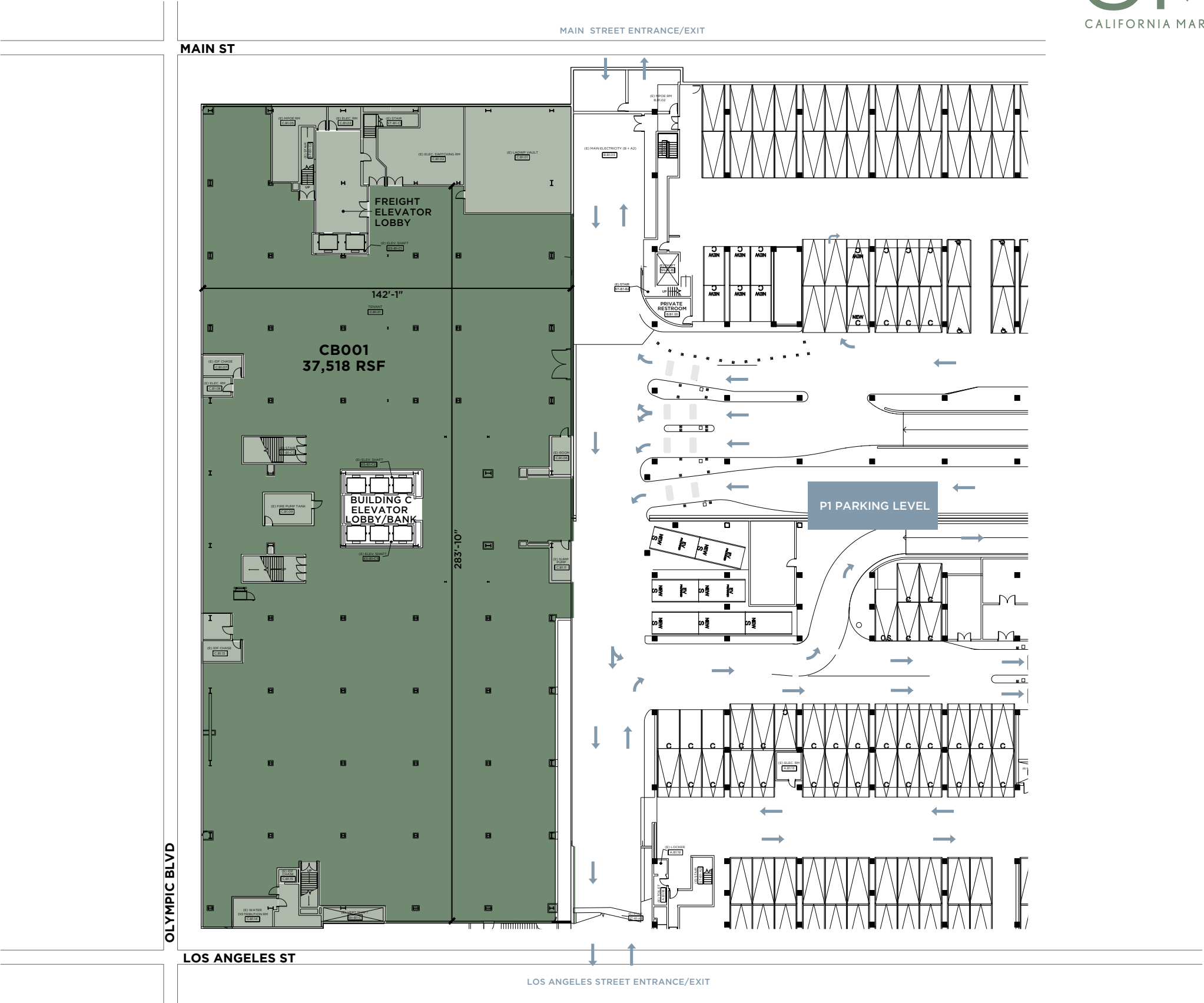
OLYMPIC BLVD

LOS ANGELES ST

9TH ST

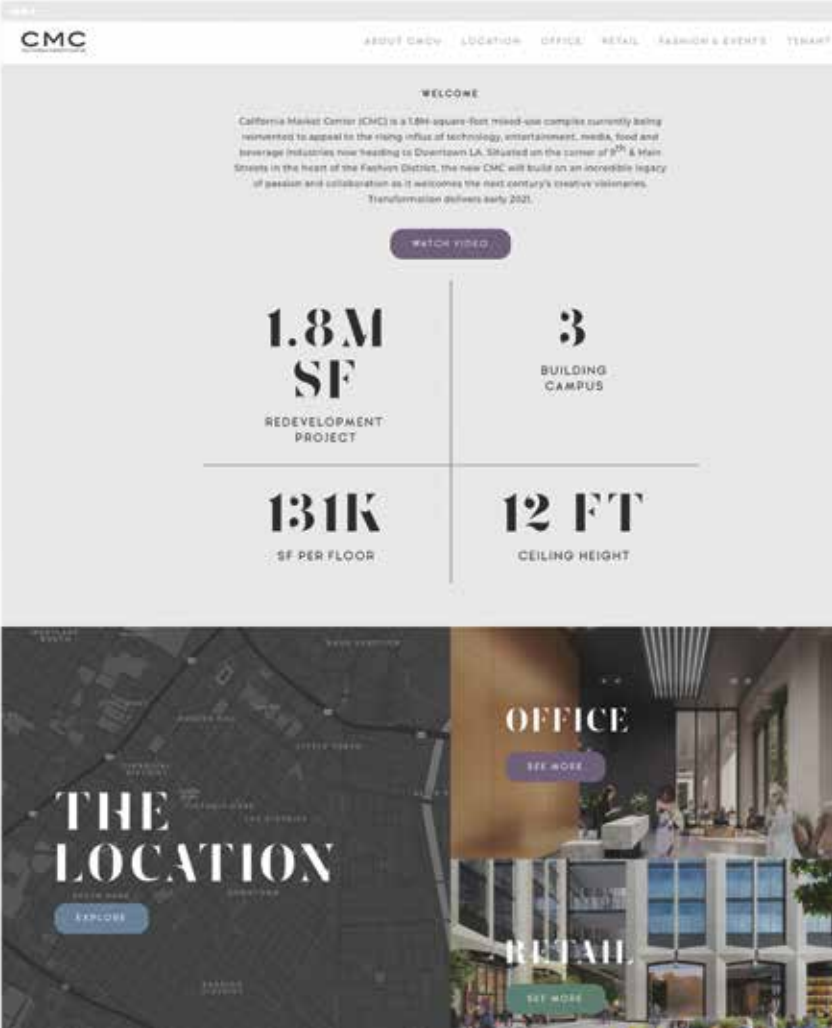


BUILDING C / B001





cmcdtla.com



STAY IN THE KNOW CONNECTIVITY

OVER 14K INSTAGRAM FOLLOWERS

DEDICATED CMC WEBSITE

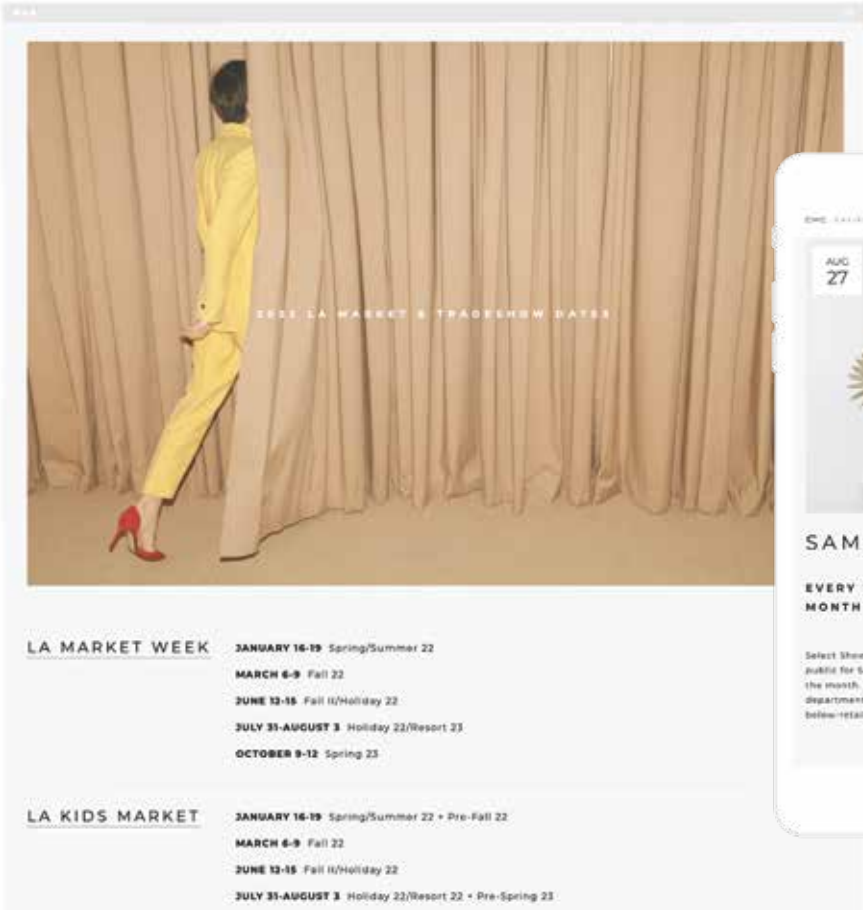
SEASONAL EVENTS AND ARTS PROGRAMMING

CMC SOCIAL MEDIA CONTENT CREATION

CMC PR PITCHES

BROOKFIELD PROPERTIES OFFICE TENANT APP

axiis
BY BROOKFIELD PROPERTIES



FASHION AND EVENTS PAGE







CMC

CALIFORNIA MARKET CENTER

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Brookfield
Properties